



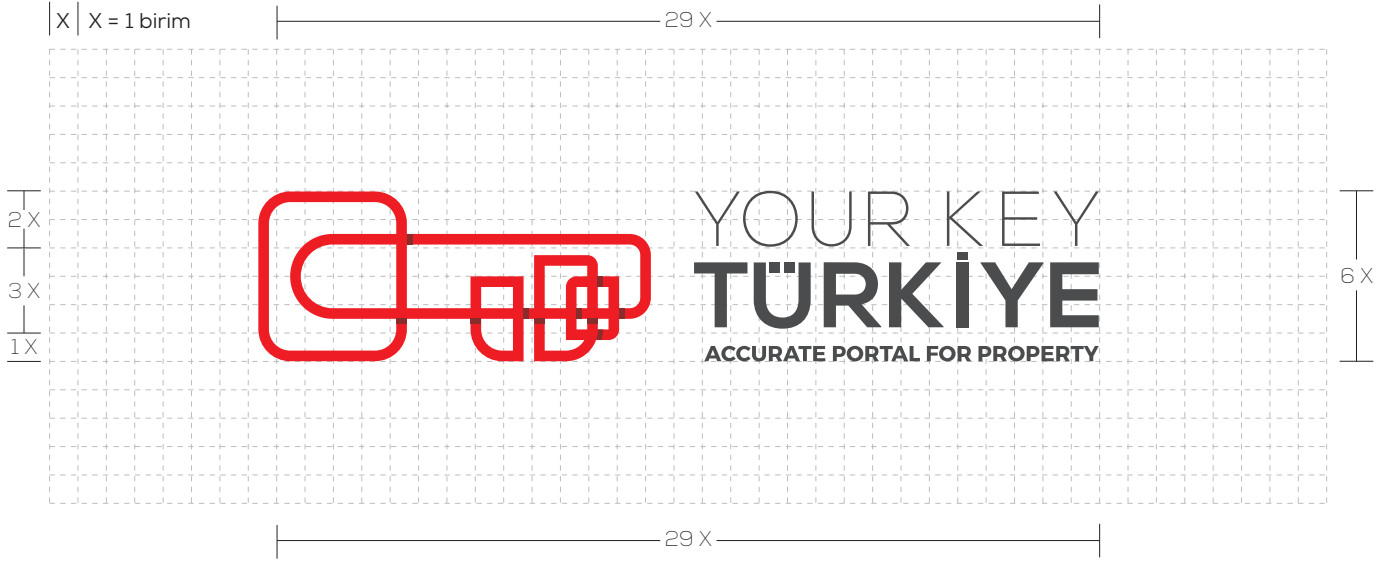
YOUR KEY  
**TÜRKİYE**

ACCURATE PORTAL FOR PROPERTY

**KURUM  
KİMLİĞİ  
KLAVUZU**

# 1 AMBLEM VE LOGO KULLANIMI





BEYAZ ZEMİN YATAY LOGO KULLANIMI



BEYAZ ZEMİN DİK LOGO KULLANIMI



KIRMIZI ZEMİN YATAY LOGO KULLANIMI



KIRMIZI ZEMİN DİK LOGO KULLANIMI

SİYAH ZEMİN YATAY LOGO KULLANIMI



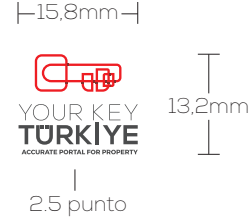
SİYAH ZEMİN DİK LOGO KULLANIMI



SİYAH ZEMİN YATAY LOGO DIŐI KULLANIMI



SİYAH ZEMİN DİK LOGO DIŐI KULLANIMI



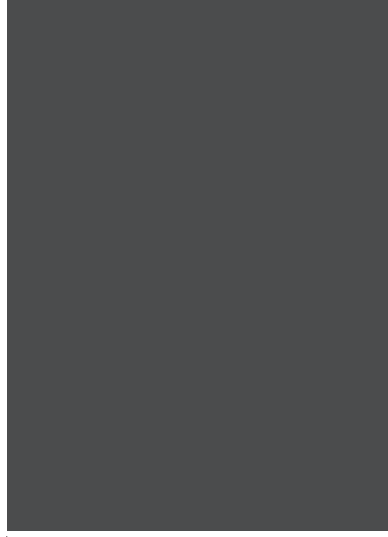
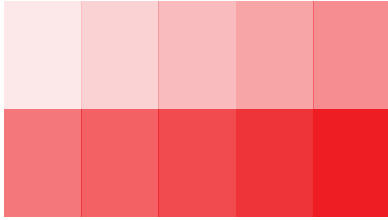
2

RENKLER

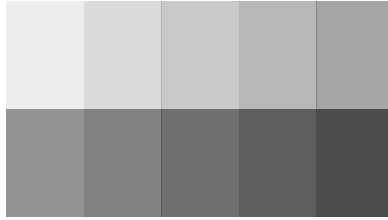


**RED**

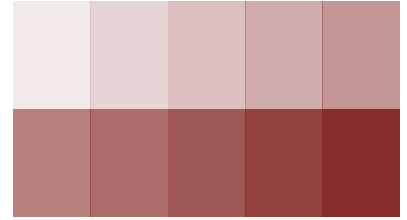
<b>C</b>	100	<b>R</b>	227
<b>M</b>	100	<b>G</b>	6
<b>Y</b>	0	<b>B</b>	19
<b>K</b>	0		

**BLACK**

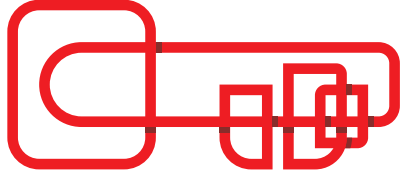
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<b>M</b>	0	<b>G</b>	74
<b>Y</b>	0	<b>B</b>	73
<b>K</b>	85		

**PANTONE 7624 C**

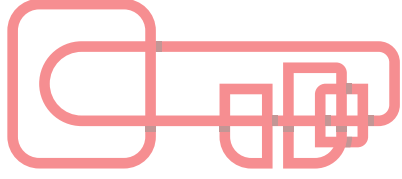
<b>C</b>	0	<b>R</b>	138
<b>M</b>	100	<b>G</b>	16
<b>Y</b>	100	<b>B</b>	2
<b>K</b>	50		

**RED****BLACK****RED****PANTONE 7624 C**





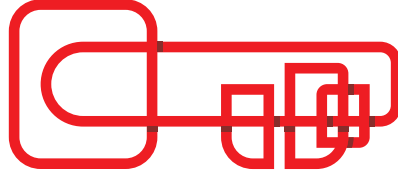
YOUR KEY  
**TÜRKİYE**  
ACCURATE PORTAL FOR PROPERTY



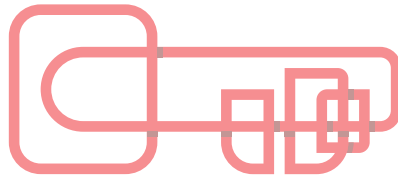
RED %50 BORDO %50

YOUR KEY  
**TÜRKİYE**  
ACCURATE PORTAL FOR PROPERTY

BLACK : %30



YOUR KEY  
**TÜRKİYE**  
ACCURATE PORTAL FOR PROPERTY



RED %50 BORDO %50

YOUR KEY  
**TÜRKİYE**  
ACCURATE PORTAL FOR PROPERTY

BLACK : %30

3

YAZI KARAKTERİ



NEXA / THİN

0 1 2 3 4 5 6 7 8 9

a b c ç d e f g ğ h i j k l m n o p q r s ş t u v w x y z

A B C Ç D E F G Ğ H I J K L M N O P Q R S Ş T U V W X Y Z

**NEXA / XBOLD**

**0 1 2 3 4 5 6 7 8 9**

**a b c ç d e f g ğ h i j k l m n o p q r s ş t u v w x y z**

**A B C Ç D E F G Ğ H I J K L M N O P Q R S Ş T U V W X Y Z**

**NEXA / HEAVY**

**0 1 2 3 4 5 6 7 8 9**

**a b c ç d e f g ğ h i j k l m n o p q r s ş t u v w x y z**

**A B C Ç D E F G Ğ H I J K L M N O P Q R S Ş T U V W X Y Z**

## MONTSERRAT / REGULAR

0 1 2 3 4 5 6 7 8 9

a b c ç d e f g ğ h i j k l m n o p q r s ş t u v w x y z

A B C Ç D E F G Ğ H I J K L M N O P Q R S Ş T U V W X Y Z

## MONTSERRAT / MEDIUM

0 1 2 3 4 5 6 7 8 9

a b c ç d e f g ğ h i j k l m n o p q r s ş t u v w x y z

A B C Ç D E F G Ğ H I J K L M N O P Q R S Ş T U V W X Y Z

## MONTSERRAT / SEMİBOLD

0 1 2 3 4 5 6 7 8 9

a b c ç d e f g ğ h i j k l m n o p q r s ş t u v w x y z

A B C Ç D E F G Ğ H I J K L M N O P Q R S Ş T U V W X Y Z

## MONTSERRAT / BOLD

0 1 2 3 4 5 6 7 8 9

a b c ç d e f g ğ h i j k l m n o p q r s ş t u v w x y z

A B C Ç D E F G Ğ H I J K L M N O P Q R S Ş T U V W X Y Z

## MONTSERRAT / EXTRABOLD

0 1 2 3 4 5 6 7 8 9

a b c ç d e f g ğ h i j k l m n o p q r s ş t u v w x y z

A B C Ç D E F G Ğ H I J K L M N O P Q R S Ş T U V W X Y Z

*MONTSERRAT / EXTRABOLD ITALIC**0 1 2 3 4 5 6 7 8 9**a b c ç d e f g ğ h i j k l m n o p q r s ş t u v w x y z**A B C Ç D E F G Ğ H I J K L M N O P Q R S Ş T U V W X Y Z***MONTSERRAT / BLACK****0 1 2 3 4 5 6 7 8 9****a b c ç d e f g ğ h i j k l m n o p q r s ş t u v w x y z****A B C Ç D E F G Ğ H I J K L M N O P Q R S Ş T U V W X Y Z*****MONTSERRAT / BLACK ITALIC******0 1 2 3 4 5 6 7 8 9******a b c ç d e f g ğ h i j k l m n o p q r s ş t u v w x y z******A B C Ç D E F G Ğ H I J K L M N O P Q R S Ş T U V W X Y Z***

# 4

BASILİ MALZEMELER



## &gt; ÖN - 85 X 45 CM



## &gt; ARKA



A4 - 21 X 29,7 CM



YOUR KEY  
**TÜRKİYE**  
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A4 - 21 X 29,7 CM





24 X 10,5 CM



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**TÜRKİYE**  
ACCURATE PORTAL FOR PROPERTY

**A:** Dikmen Caddesi No:14 (06100) Bakanlıklar / ANKARA  
**P:** +90 312 413 60 00 **W:** www.yourkeyturkiye.com **E:** info@yourkeyturkiye.com

22 X 11 CM



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**P** : +90 312 413 60 00 **W** : [www.yourkeyturkiye.com](http://www.yourkeyturkiye.com) **E** : [info@yourkeyturkiye.com](mailto:info@yourkeyturkiye.com)

32 X 24 CM

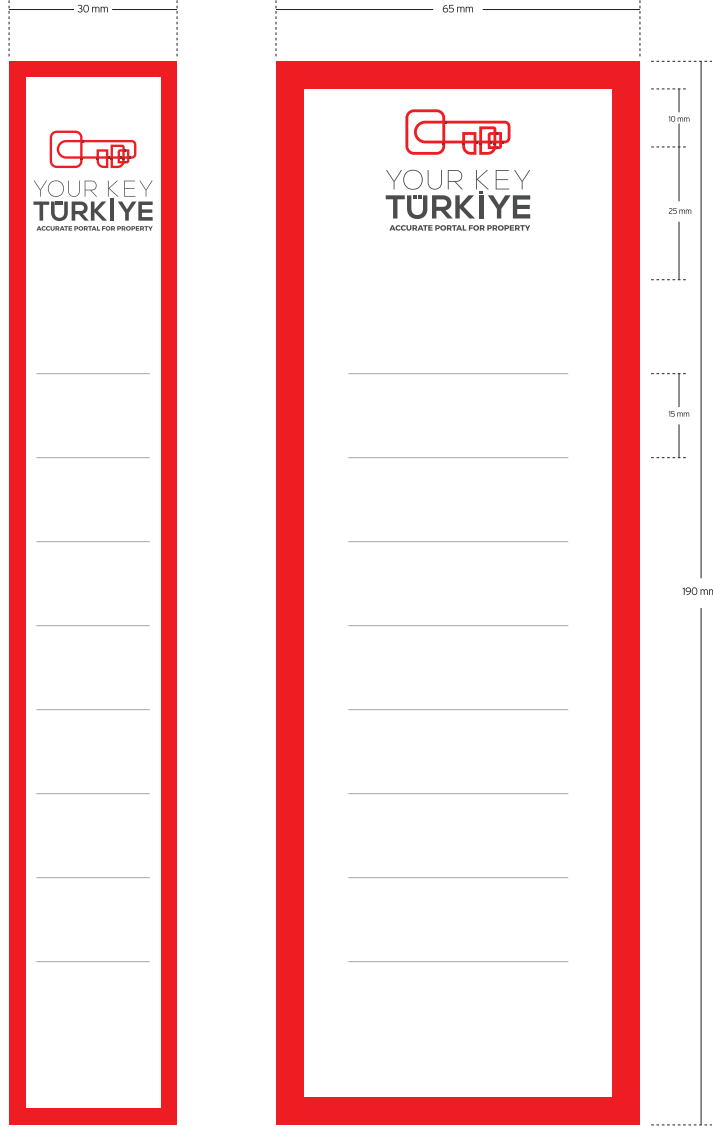


YOUR KEY  
**TÜRKİYE**  
ACCURATE PORTAL FOR PROPERTY

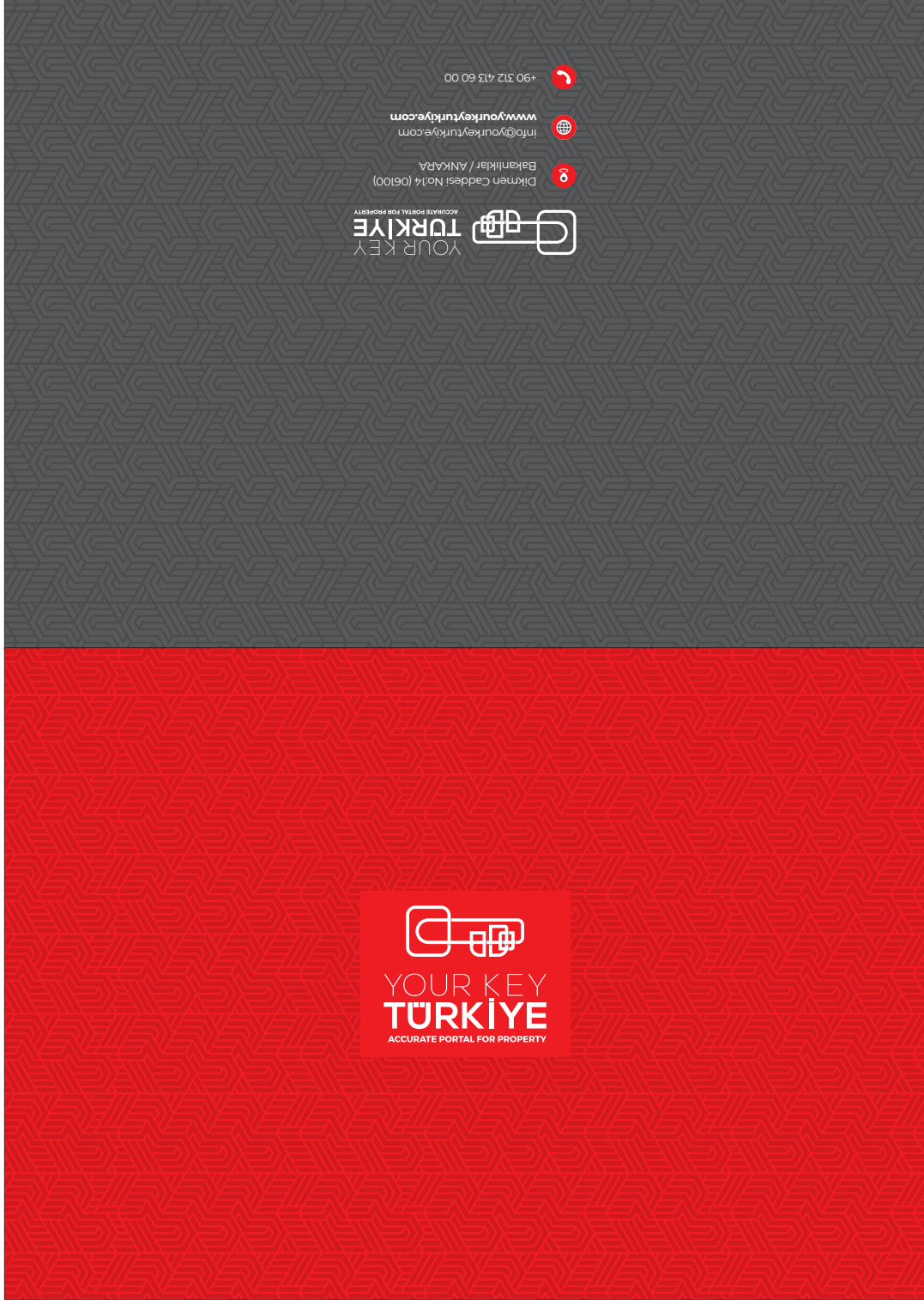
**A:** Dikmen Caddesi No:14 (06100) Bakanlıklar / ANKARA  
**P:** +90 312 413 60 00 **W:** www.yourkeyturkiye.com **E:** info@yourkeyturkiye.com

44 X 32 CM





## 24x17 CM DAVETİYE TEK KIRIM ARKA



## 24x17 CM DAVETİYE TEK KIRIM İÇ

Tarih : .../.../.....  
Saat: 18:00  
Yer : .....

TKGM Yabancı İşler Daire Başkanlığımızca düzenlenecek olan  
**Uluslararası Kültürlerarası Buluşma Çalıştayı**'na  
*sizleri davet etmekten onur duyuyoruz.*

## 15 X 21 CM KAPAKLI BLOKNOT ARKA



## 15 X 21 CM KAPAKLI BLOKNOT ÖN





## 12x16 CM KAPAKLI BLOKNOT İÇ

